



COMING THIS AEP

Introducing Express App 2.0 and Hospital Indemnity

Cigna Supplemental Benefits (CSB) is excited to share with you what we have been hard at work developing. Coming this AEP season, get ready for Express App 2.0 and our new Hospital Indemnity product!

Express App 2.0

Express App 2.0 was created with you in mind. Much like the current Express App, Express App 2.0 offers you one place to look to quote, enroll and provide all necessary pre-sale materials to your customers!

User experience enhancements:

- Cleaner design
- Quick access to your prospects on the Homepage
- > Easy access to support tools

Application completion enhancements:

➤ Easily quote and apply individual and multiple applicants for multiple products.

Be prepared for AEP - Join a Webinar!

Express App 2.0 webinars:

DATE: July 23, 2019 TIME: 1:00 p.m. CST Express App 2.0 webinar

DATE: July 25, 2019 TIME: 10:00 a.m. CST Express App 2.0 webinar

DATE: July 31, 2019 TIME: 10:00 a.m. CST Express App 2.0 webinar

Hospital Indemnity webinars:

as well as different rate classes and varying situations, simultaneously.

- Dynamic capabilities allow real-time rate and scenario determination as you move through the application with the customer
- Navigation pane guides you easily through the application pages, and allows you to move back and forth between different sections if needed

DATE: July 23, 2019 TIME: 10:00 a.m. CST Hospital Indemnity webinar

DATE: July 24, 2019 TIME: 1:00 p.m. CST <u>Hospital Indemnity webinar</u>

DATE: July 31, 2019 TIME: 1:00 p.m. CST <u>Hospital Indemnity webinar</u>

Flexible Choice Hospital Indemnity

In addition to the launch of our new platform we'll be offering a new product - Hospital Indemnity. This product will not only help drive your earning potential and increase your value, it will diversify your product portfolio.

Our new product offers:

- Benefits paid for hospital, emergency and observation room visits, ambulance transportation and skilled nursing care
- Three plan options with varying coverage and cost give customers more ways to buy
- Policies issued to individuals age 50-85. Guaranteed renewable for life, regardless of age or health.*

We are pleased to be able to provide you with the experience of this new all-inclusive platform and the addition of Hospital Indemnity product. Make sure to join one of our training webinars and review our <u>informational flyer</u> for Express App 2.0.



Your other life is here.